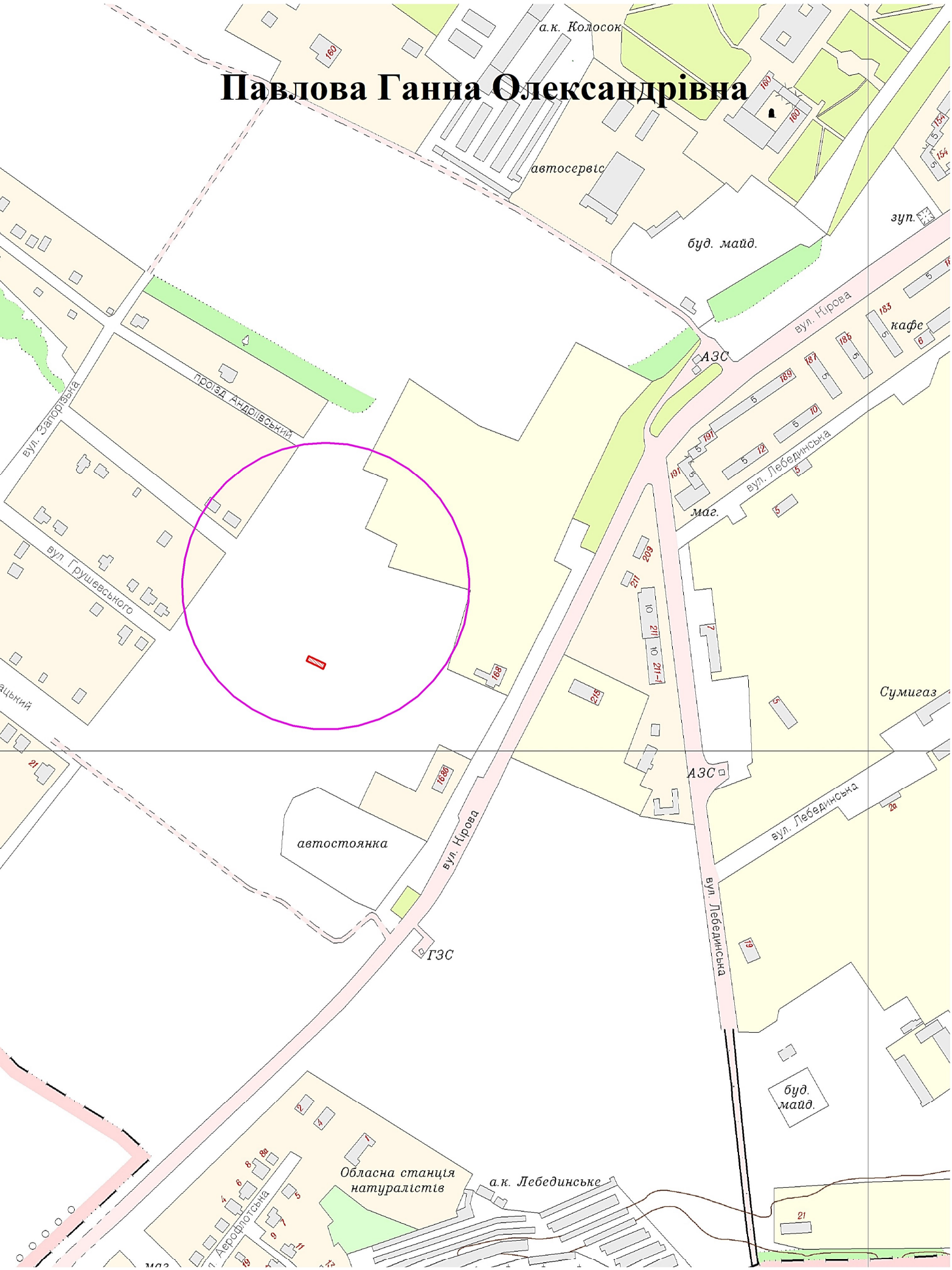Павлова Ганна Олександрівна