

# S..U..M..y

Sumy City Council

## INVESTMENT PASSPORT







**Lyenko**  
**Oleksandr**



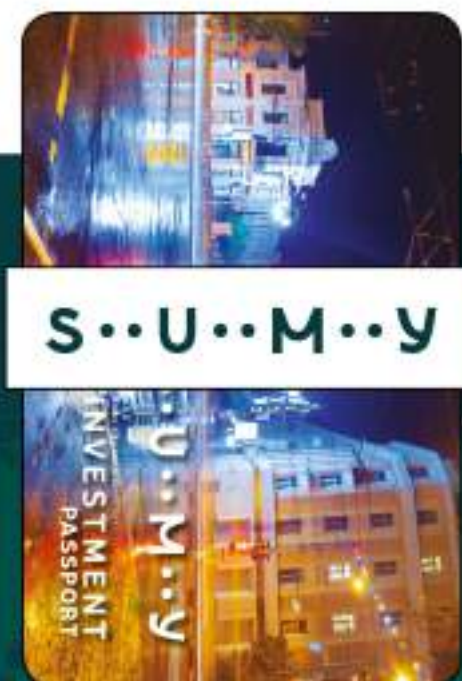
Sumy City Mayor:  
**Lyenko Oleksandr**  
Dates of election to the position: 25.05.2014  
15.11.2020

The city of Sumy is modern, developed and a friendly city in the North-East of Ukraine, which is open for collaboration with investors on mutually beneficial terms.

The city of Sumy has a number of competitive advantages that attract investors: strategic geographical location, strong industrial, scientific and human resources, promising infrastructure.

One of the most important tasks for the city government is to create a favorable investment climate for attracting investment, so, for our part, we guarantee investors openness of power, clear and transparent rules for starting and running a business, free access to investment proposals: land plots, vacant premises, of the industrial park "Sumy".

We are interested in establishing of a long-term cooperation for the confident, efficient and stable development of our city, so we will be happy to welcome you to the city of Sumy to work together to achieve success.



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## BUSINESS CARD OF SUMY CITY TERRITORIAL COMMUNITY



The city of **SUMY** is the administrative center of Sumy oblast and, at the same time, the administrative center of **SUMY CITY TERRITORIAL COMMUNITY** (SCTC). Sumy is located in the east of **SUMY** oblast, in the forest-steppe zone on the flat undulating plateau of the last south-western spurs of the Middlerusian upland.



The total area of Sumy city territorial community is **145.5 km<sup>2</sup>**, including the city of **SUMY** – **95.38 km<sup>2</sup>**



Climate – temperate continental.  
average temperature  
July **+19.5 °C**, January **–7.5 °C**.  
The absolute maximum is **+39 °C**, minimum **–36 °C**.  
Maximum precipitation falls in summer in the form of rain. Annual precipitation is over **600 mm**



The founding of the city of **Sumy** is connected with the events of the liberation war led by Bohdan Khmelnytskyi in 1648–1654. The city got its name from the **Sumka** River, in the mouth of which it was founded



**Sumy** is located in the north-eastern part of Ukraine, in Sloboda Ukraine, within the forest-steppe zone on the banks of **Psel** River and its tributaries **Sumka** and **Strilka**



Water bodies: **Psel** River, **Sumka** River, **Strilka** River, **Cech** Lake, hydro quarry **Blakytni Oзера**



Altitude: **138 m**



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## TRANSPORT INFRASTRUCTURE



**DISTANCE TO neighboring oblast centers**

to Chernihiv  
**307 km**

to Poltava  
**177 km**

to Kharkiv  
**184 km**



**CITY transport SYSTEM**



**Road transport** – a bus station and one suburban bus station provide international and long-distance transportation: **84** intercity routes and **60** suburban routes (regular service)



**Railway transport** – the railway station is capable for a day: take more than **50** trains, hold about **700** passengers, serve more than **2,500** long-distance and local passenger and **1,500** suburban passengers. It has a passenger flow of **4,000** people daily



**Air transport** – airport “**Sumy**” B-class (UMY) operates in the mode of private flights, the runway length is **2,500 m** with asphalt pavement



**DISTANCE TO THE nearest international airports (Ia)**

to the **Boryspil** International Airport (**KBP**) – **337 km**

to the **Kyiv** International Airport (**IEV**) – **368 km**

to the **Kharkiv** International Airport (**HRK**) – **197 km**

**DISTANCE to KYIV – the capital of Ukraine**



By road transport **366 km**



By railway transport **350 km**



By air transport **308 km**





## THE TOTAL PERMANENT POPULATION OF THE SUMY CITY TERRITORIAL COMMUNITY



Sumy city council  
264,188 persons

Sumy city  
261,317 persons

Rural locality  
2,871 persons

(as of 01.01.2020)



## THE NUMBER OF ECONOMICALLY ACTIVE POPULATION in the city of Sumy



aged 15 to 64 years —  
184,773 persons

## POPULATION DIVISION BY AGE STRUCTURE IN THE CITY OF SUMY

Persons aged:

up to 15 years — 38,794 / from 15 to 59 — 165,625 / from 60 and older — 59,769

(as of 01.01.2020)



## THE RATIO OF MEN AND WOMEN IN THE CITY OF SUMY

(as of 01.01.2020)

men —  
119,207



women —  
144,981

## POPULATION DENSITY OF THE SUMY CITY TERRITORIAL COMMUNITY

1,816 persons per 1 km<sup>2</sup>  
based on the area SCTC 145.5 km<sup>2</sup>

(as of 01.01.2020)



## AVERAGE NUMBER OF FULL-TIME EMPLOYEES

(in 2019)



71  
ths. persons

The share of the city in the regional indicator — **37.0%**

## IN 2019 IN THE CITY OF SUMY 5,520 NEW WORK-PLACES WERE CREATED:

426 — at industrial enterprises  
404 — in construction  
297 — in trade

## AVERAGE MONTHLY SALARY OF FULL-TIME EMPLOYEES

(in 2019)



9,553  
UAH

**11.4%** more than the regional average and **2.3** more than the minimum wage for 2019

## NUMBER OF REGISTERED UNEMPLOYED IN THE CITY OF SUMY

(as of 01.01.2020)



2,146  
persons



THERE ARE  
4 HIGHER  
EDUCATIONAL  
INSTITUTIONS  
with about 20 ths.  
students from more  
than 50 countries  
of the world

More than 3.5 ths. students  
study in 7 institutions of  
professional beforehigher  
education

In 2020, on the basis of the  
Machine-Building Professional  
College of Sumy State University,  
the first in the region training and  
production center of dual education  
was opened, the activity of which  
is aimed at complex training  
of specialists ready to work at  
the enterprise immediately after  
graduation



#### INFORMATION ON THE NUMBER OF GRADUATES IN 2020

From higher  
education  
institutions **6,387**  
persons

From institutions  
of professional  
beforehigher  
education **662**  
persons

Total: **7,042**  
persons

Among them on the main  
educational directions:

Social sciences, business and law	1,751
Health care	914
IT	902
Agriculture	627
Engineering	510
Humanities and arts	502
Education	426
Construction and architecture	341
Geodesy and land management	68
Service sector	48
Other	960

#### INFORMATION ABOUT VOCATIONAL EDUCATION INSTITUTIONS

Number of VEI – **7**

The total  
number  
of students **2,826**  
persons

The total number  
of graduates  
in 2020 **995**  
persons



Over the past five years, the rating  
of investment attractiveness of the city  
of Sumy has been confirmed at the level  
«invA- high investment attractiveness»;  
the credit rating is at the level of  
«uaA- stable»

Absence of administrative barriers,  
mobility and high level of government  
transparency

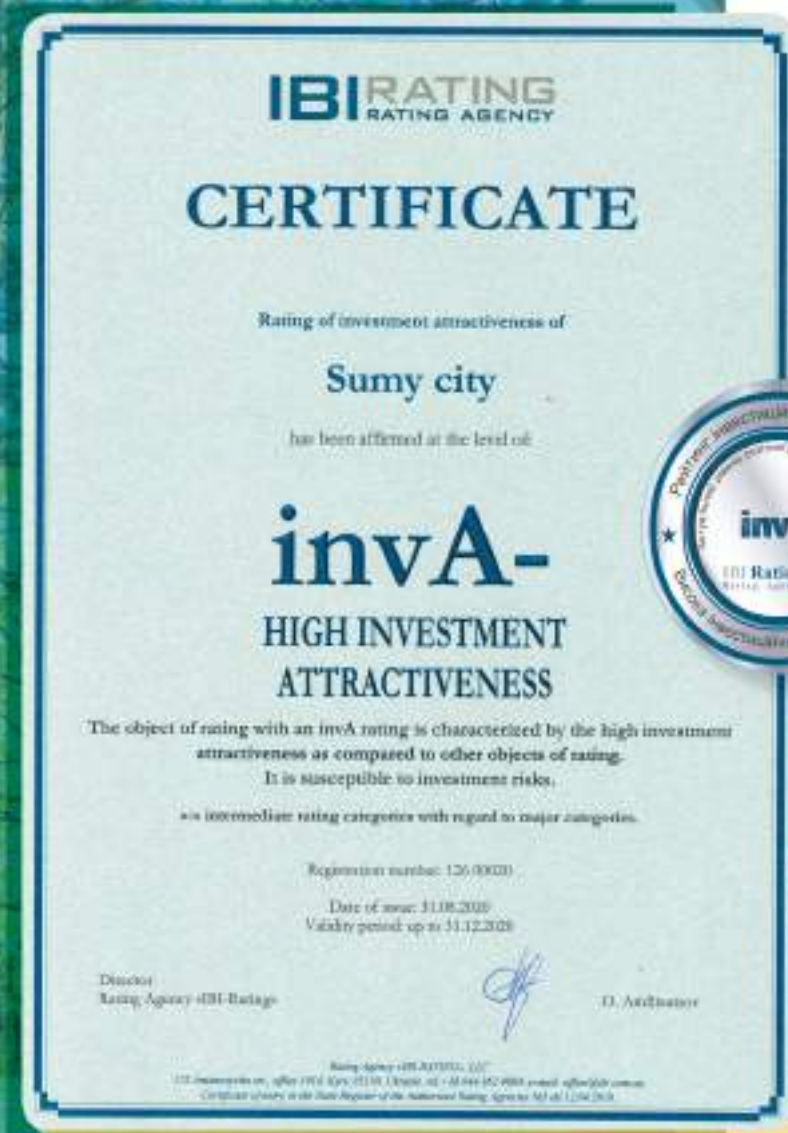
Powerful industrial potential,  
which ensures the production  
of competitive world-class goods

Favourable geographical  
location

High level of personnel  
and scientific potential

High level of investor  
confidence

The Sumy City Development  
Strategy until 2030 has  
been approved





EDUCATIONAL INSTITUTIONS

		incl. communal form of ownership
Number of schools	39	38
The total number of pupils	28.6 ths. persons	28.2 ths. persons
Number of preschool institutions	36	35
The total number of children	11.1 ths. persons	10.9 ths. persons



On the territory of the city of Sumy there is an inclusive resource center

HEALTH CARE INSTITUTIONS

- 1
- hospital for war veterans  
diagnostic center  
center of infectious diseases  
donor center  
blood service  
emergency center  
medical care
- 2
- dental clinics  
maternity hospitals  
children's hospitals
- 3
- centers primary medical and sanitary assistance
- 5
- clinical hospitals  
specialized hospital institutions (dispensaries)
- 39
- private practice medical institutions



PHYSICAL CULTURE

SPORTS FACILITIES

Gyms	136
Swimming pools	8
Skiing bases	6
Stadiums	4
Rowing and sports bases	2
Equestrian bases	1

The city of Sumy annually hosts an average of 3 sports competitions of international level and about 20 — national

**SUMY** is the capital of women's indoor hockey of Ukraine (Europe)  
**Team** **SUMCHANKA** is a multiple winner of the Ukrainian championship and various international tournaments

CULTURE

THE MOST POPULAR EVENTS

- june  
**THRUMPETS OF UKRAINE**  
all-Ukrainian festival of brass music
- march-april  
**CHEKHOV-FEST**  
all-Ukrainian theater festival
- april  
**ORGANUM**  
international music festival
- may  
**NIGHT OF MUSEUMS**  
an international promotion that discover a new look at the museum business
- september  
**NIGHT OF THE CITY**  
festival of extraordinary locations and unforgettable impressions

TOURIST INFORMATION  
number of tourist routes — 5

With the Ulab AR application virtual guide tells about the architectural monuments of Sumy

VISIT.SUMY.UA



VISIT.SUMY.UA/en

CULTURAL INSTITUTIONS

- Libraries
- 21
- Club establishments
- 10
- Art schools
- 10
- Museums (including branches)
- 3
- Cinemas
- 3
- Theaters
- 2
- Philharmonic
- 1
- Leisure centers
- 1
- Municipal galleries
- 1

- june-september  
**SUMY EXTREME STYLE**  
project of street culture and spectacular competitions
- september  
**KHARITONENKO-FEST**  
street art festival



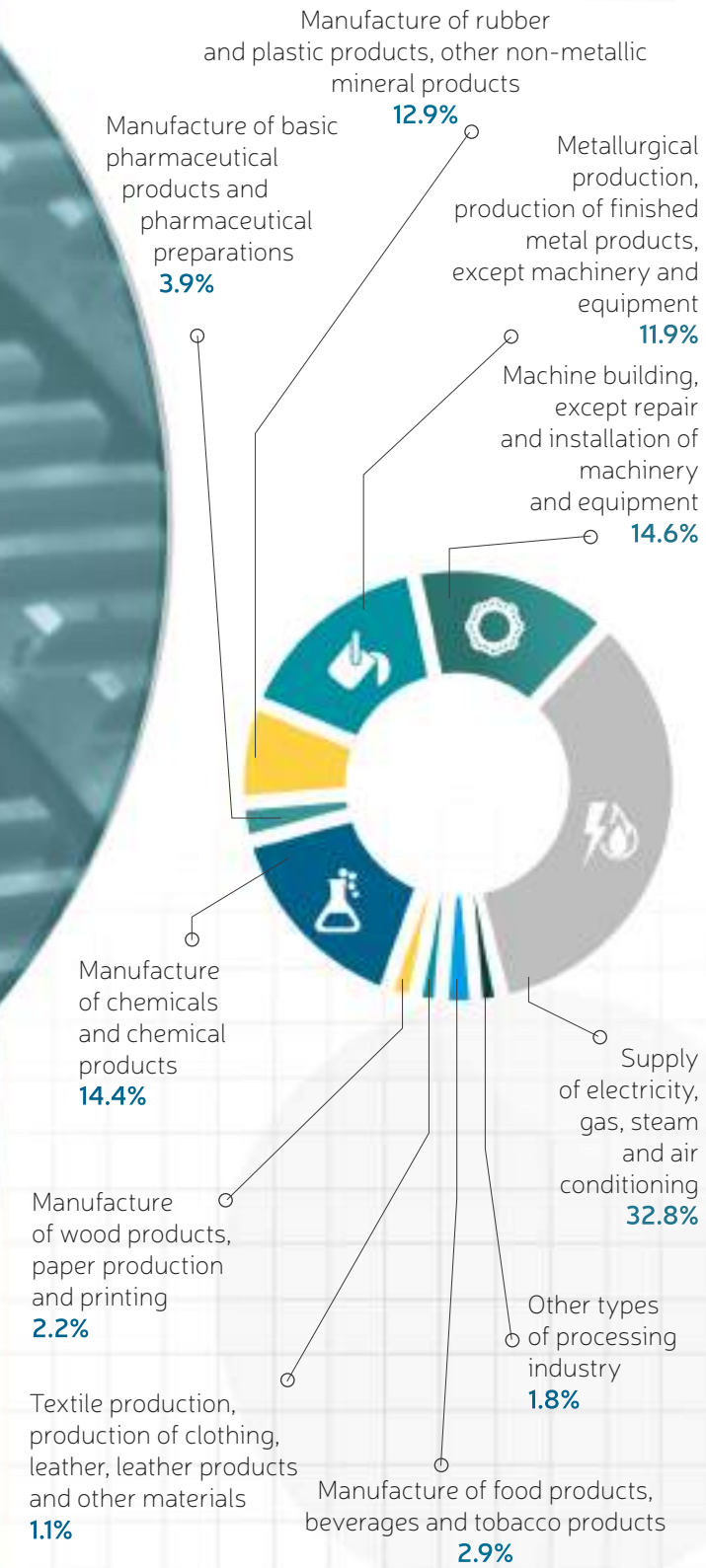
MAIN TYPES OF ECONOMIC ACTIVITY



INDUSTRY

The main types of economic activity in the structure of sales of industrial products are the processing industry (65.7%), electricity, gas, steam and air conditioning (32.8%). The remainder of the sales falls on the extractive industry and the development of quarries, and services for water supply, sewerage, waste management. (1.5%).

THE STRUCTURE OF THE VOLUME SALES OF INDUSTRIAL PRODUCTS IN SUMY



VOLUME OF SOLD INDUSTRIAL PRODUCTS in the city of Sumy for 2019 22 billion UAH

The share of the city in the total volume of sales of the oblast is 45.3%

reporting year 2019

Volume of sold industrial products per 1 person

59.0 ths. UAH

— in Ukraine

83.0 ths. UAH

— in Sumy

MAIN TYPES OF ECONOMIC ACTIVITY



CONSTRUCTION

THE STRUCTURE OF THE VOLUME OF CONSTRUCTION WORKS PERFORMED:

- Buildings – 76.3% incl.
  - residential – 24.4%
  - non-residential – 51.9%
- Engineering structures – 23.7%

The main building companies of the city are: PJSC “Sumbud”; LLC “CIC Company “Fedorchenko”; LLC “PCE “Notekhs”.

VOLUME OF CONSTRUCTION WORKS PERFORMED for 2019 – 1,121.5 million UAH

The share of the city in the total regional indicator – 74.0%

AREA OF COMMISSIONED HOUSING – 66,370 m²

The share of the city in the total regional indicator – 60.1%

reporting year 2019

The volume of commissioned housing for 1 person:

0.26 m²

— in Ukraine

0.25 m²

— in Sumy

VOLUME OF CAPITAL INVESTMENT IN THE CITY'S ECONOMY

(in 2019)

2,808.4

million UAH

The share of the city in the regional indicator – 37.6%

INDICATORS OF LAND AND PROPERTY VALUE

	(UAH /m²)	Minimum value	Maximum value
Cost of acquiring a land plot		78.6	2,546.3
Cost of acquiring a house		6,047.0	41,572.3
Cost of acquiring an apartment:			
primary market	7,472.9	10,817.0	
secondary market	12,108.5	31,599.7	
Cost of renting a house (per month)	46.6	131.0	
Cost of renting an office space (per month)	54.4	291.0	
Cost of acquiring an office space	4,705.5	12,094.0	



3

## TRANSPORT AND COMMUNICATION

In 2019 Sumy city **transport enterprises**: transported **50.7** million passengers; passenger turnover in the amount of **202.4** million passenger-km was performed; transported **2,043.4** thousand tons of cargo were transported; cargo turnover in the amount of **461.3** million tons-km was performed.

In the field of **telecommunication services** (analogue, digital, HDTV, Internet) in Sumy there are **5** largest telecommunications providers: LLC "CE "Intertelecom", LLC "TRC "Maybuttya", LLC "Volya-Kabel", LLC "SITV" and Triolan, telecommunication services in Sumy are provided by **6** companies, the largest of which are the Sumy branch of PJSC "Ukrtelecom", PE "TC "Chereda" and LLC "Technical Center "Radiosystems".

The territory of the city of Sumy is covered by high-speed mobile Internet of the fourth generation (**4G**).

## PUBLIC TRANSPORT

**45** city bus routes  
**16** trolleybus routes



### LENGTH OF ELECTRIC TRANSPORT ROUTES



The length of the contact network in the city of Sumy

**103.1** km

**348.3** km



### THE LENGTH OF ROAD TRANSPORT ROUTES

**1,037.4** km



The priority of the city's development is the enlargement of cycling infrastructure



**Sustainable Urban Mobility Plan (SUMP)** is Developing in the city of Sumy

**50.7** million pass.

Passengers were transported, including:

**16.1** million pass. by electric transport

**34.6** million pass. by road transport

reporting year **2019**

4

## DOMESTIC TRADE

Number of retail trade enterprises as of 01.01.2020

is **1,350** units, including

stores – **1,310** units:

● food – **458** units

● non-food – **850** units

● mixed trade – **2** units

The total retail space of stores is **193.4** ths. m<sup>2</sup>

## THE MAIN SHOPPING AND ENTERTAINMENT CENTERS of the city



"Lavina", "Atrium", "Manufaktura", "Eurobazar"

## MAIN TRADING NETWORKS OF SALES of food products:

"Silpo", "ECO-market", "ATB market"

of non-food products: hypermarket "Epicenter", "Eldorado", "Comfy"



### THE VOLUME OF RETAIL TURNOVER IN 2019

**7.5**

billion UAH

The share of the city in the regional indicator – **57.7%**

The volume of retail turnover for 1 person

**19.0** ths. UAH

■ — in Ukraine

**28.4** ths. UAH

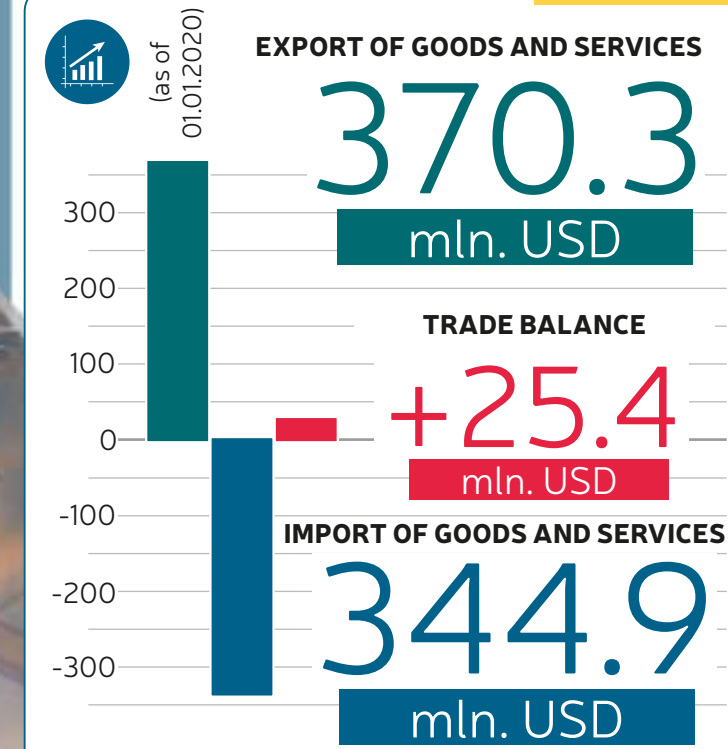
● — in Sumy

reporting year **2019**

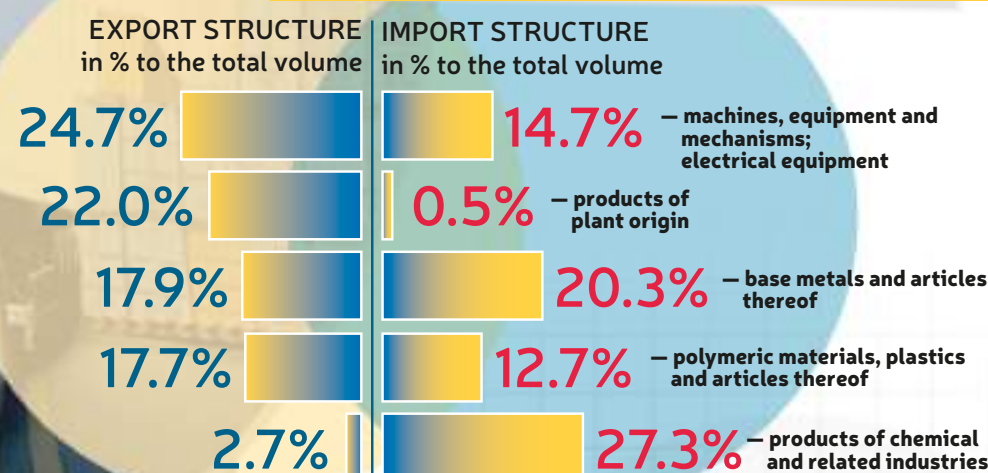




**VOLUME OF EXTERNAL  
TURNOVER OF GOODS FOR 2019** **715.2**  
mln. USD



**COMMODITY STRUCTURE OF FOREIGN TRADE  
OF SUMY IN 2019**



**THE VOLUME OF DIRECT INVESTMENT  
IN THE CITY ECONOMY**

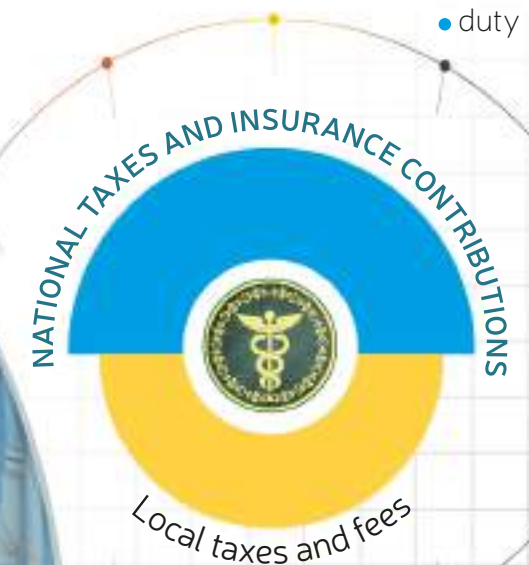
(as of 31.12.2019)  
**108.2**  
mln. USD

The share of the city in the regional  
indicator — **54.6%**

## TAXATION IN UKRAINE

In Ukraine, national  
and local taxes  
and fees are set

- corporate profit tax — **18%**
- personal income tax — **18%**
- value-added tax (VAT) — **20%/7%/0%**
- single social contribution — from **22%**
  - excise tax
  - environmental tax
  - rent
  - duty



Local taxes and fees

- property tax (property tax other than the land plot; transport tax; land fee)
- single tax
- parking charge for vehicles
- tourist tax

**The base estimate  
of 1 m<sup>2</sup> — 218.36 UAH**  
in accordance with the normative  
monetary value of the lands  
in the city of Sumy, specified  
in the Decision of Sumy City Council  
dated May 6, 2015, No. 4307-MR  
“On approval of technical  
documentation on the normative  
monetary value of lands  
in the city of Sumy”

The rates of immovable property tax, land tax and land rent are approved by decisions of Sumy City Council.

The land tax rate for 2020 does not exceed **3%** of the normative monetary value of the land.

The amount of land rent — the annual amount of payment can not be less than the amount of land tax and does not exceed **12%** of the normative monetary value.

The tax rate on immovable property other than the land plot in the amount that does not exceed **0.6%** of the minimum wage established by law on January 1 of the reporting (tax) year, per 1 m<sup>2</sup> (for residential property) and does not exceed **1.5%** (for non-residential property).



## SUCCESSFUL INVESTMENT STORIES



**Gualapack**  
Ukraine

LLC "Gualapack Ukraine"

**23.8 million USD**



Акціонерне товариство  
**ТЕХНОЛОГІЯ**

JSC "Technologia"

**5.4 million USD**



**Kusum Pharm**

LLC "Kusum Pharm"

**21.0 million USD**



**ГМГ**  
ГРУППА НАСОСЭНЕРГОМАШ

JSC "NASOENERGOMASH Sumy"

**8.3 million USD**



**Guala Closures Ukraine**

LLC "Guala Closures Ukraine"

**5.0 million USD**



**КЕРАМЕЯ**  
КЕРАМІЧНІ БУДІВЕЛЬНІ МАТЕРІАЛИ

LLC "Kerameya"

**15.0 million USD**



### Leading enterprises of the city

**PJSC "Sumykhimprom"** (production of phosphoric mineral fertilizers, coagulants, additives for cement, acids, titanium dioxide, pigments and other chemical products)

**JSC "NASOENERGOMASH Sumy"** (development and production of pumping equipment, power units and complex hydraulic systems for industries, power engineering, metallurgy, etc.)

**Subsidiary Enterprise "Drill Collars and Kellys Plant"** (production of drill collars and rotary kellys for drilling operations)

**Branch "Sumy Dairy Plant" Subsidiary Enterprise "Aromat"** (processing of milk, production of butter, cheese and dairy products)

**LLC "Construction Industrial-Commercial Company "Fedorchenko"** (construction of multi-storey apartment buildings, production of building materials)

**PJSC "Sumy Machine-Building Science-and-Production Association"** (or PJSC "Sumy NPO") (manufacture of special-purpose machinery and equipment)

**LLC "Guala Closures Ukraine"** (manufacture of light metal packaging)

**LLC "Gualapack Ukraine"** (production of packaging for baby food and other food products)

**JSC "Technologia"** (production of corking and packing materials)

**LLC "Kerameya"** (production of clinker ceramic bricks, clinker stone blocks, ceramic porous blocks)

**LLC "Kusum Pharm"** (production of non-sterile drugs in solid dosage and liquid non-sterile dosage forms for peroral administration)

## PROMISING INVESTMENT PROJECTS

planned for implementation  
in the city of Sumy



**project**

Reconstruction of the KCl supply unit during the production of NPK 10:26:26 in the WCMF I turn

**PJSC  
"Sumykhimprom"**

**General volume of investments**

of one's own funds **435.4** ths. USD

of borrowed funds —

**THE PURPOSE OF THE PROJECT**

Improving the quality of mineral fertilizer granules



**project**

Reconstruction of the white filtration unit for the production of titanium dioxide with the installation of a press filter in the WPTD

**PJSC  
"Sumykhimprom"**

**General volume of investments**

of one's own funds **885.0** ths. USD

of borrowed funds —

**THE PURPOSE OF THE PROJECT**

Improving the quality of titanium dioxide, reducing energy consumption rates, reducing losses of HDT



**project**

Reconstruction of sewage local treatment facilities (LTF) of closed type with a capacity of 75 m³ per day, with the reuse of return water for technical needs at the enterprise "KUSUM PHARM" in Sumy, street Scriabin, 54

**LLC  
"Kusum Pharm"**

**General volume of investments**

of one's own funds **300.0** ths. USD

of borrowed funds —

**THE PURPOSE OF THE PROJECT**

Introduction of technological process of return water purification to the level of technical needs



**project**

Establishment of a full cycle of production of ethyl alcohol (grain distillate)

**LLC  
"GOROBYNA"**

**General volume of investments**

of one's own funds **1,500.0** ths. USD

of borrowed funds —

**THE PURPOSE OF THE PROJECT**

Production of a new type of product — grain distillate



**project**

Acquisition, modernization, overhaul of technological equipment

**JSC "NASOENERGOMASH  
SUMY"**

**General volume of investments**

of one's own funds **1,500.0** ths. USD

of borrowed funds —

**THE PURPOSE OF THE PROJECT**

Expansion of technological capabilities of production, improvement of product quality



**project**

Reconstruction of municipal sewage treatment facilities of the utility company "MISKVODOKANAL" of Sumy City Council

**MUNICIPAL ENTERPRISE "MISKVODOKANAL"  
OF SUMY CITY COUNCIL**

**General volume of investments**

of one's own funds —

of borrowed funds **12,000.0** ths. USD

**THE PURPOSE OF THE PROJECT**

Ensuring reliable operation of treatment facilities, increasing environmental safety



**project**

Construction of a production complex for the processing of plants waste and the production of fuel briquettes and organic fertilizers on the area of the site for storage of plants waste on the street M. Lukash, Sumy

**DEPARTMENT OF CITY INFRASTRUCTURE  
OF SUMY CITY COUNCIL**

**General volume of investments**

of one's own funds **5.3** ths. USD

of borrowed funds **4,195.0** ths. USD

**THE PURPOSE OF THE PROJECT**

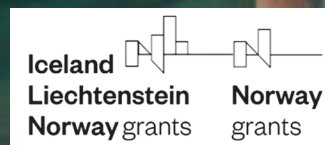
Processing of plants waste and production of fuel briquettes and organic fertilizers



## MUNICIPAL INVESTMENT PROJECTS

### INTERNATIONAL FINANCIAL AND DONOR ORGANIZATIONS with which Sumy City Council cooperates

European Investment Bank (**EIB**),  
Northern Environmental Finance Corporation (**NEFCO**),  
Deutsche Gesellschaft für Internationale Zusammenarbeit (**GIZ**),  
European Union (**EU**),  
Investment grant from the Neighbourhood Investment Platform (**NIP**),  
European Economic Area and Norway Grants Fund (**EEA and Norway Grants Fund**)



projects at the expense of credit funds of the international financial organizations



Implementation of Energy Efficiency in buildings in education sector in the Sumy city

**5.2**  
mln. euro



Renewal of the rolling stock of the municipal enterprise "Elektroavtotrans"

**4.0**  
mln. euro

**NEFCO** **9.4**  
mln. UAH

Increasing energy efficiency in educational buildings of Sumy city (KGs №2, 22 and school №29)



Energy efficient thermal modernisation (capital repair) of the in-patient facility (new building, 3-floor building) of the Communal Non-Commercial Enterprise "Children Clinical Hospital of St. Zinaida" of Sumy City Council located at: 28 Troitska Street, city of Sumy

**14.7**  
mln. UAH



Modernization and reconstruction of the sewage system in the city of Sumy

**1.5 + 0.3**  
mln. euro

Investment grant from the Neighbourhood Investment Platform (NIP)

#### GRANT FUNDED PROJECTS

Increasing energy efficiency in educational buildings of Sumy city (EU grant)

**1.1**  
mln. euro

Circular-based waste management (EEA and Norway Grants Fund)

**0.17**  
mln. euro

Modernization Partnership: Energy Efficiency in Hospitals (GIZ grant)

**0.3**  
mln. euro

## INTERNATIONAL COOPERATION

year of partnership establishment

### PARTNER CITIES

The city of Sumy constantly cooperates with 10 cities from 7 countries







## INDUSTRIAL PARK "SUMY"

### Initiator of the establishment —

**Sumy City Council**  
(Decision dated May 23, 2018  
No. 3498-MR

"On approval of the concept  
of the Industrial Park "Sumy"  
and establishment  
of Industrial Park "Sumy")

The term for which  
the Industrial Park "Sumy"  
was established is **30 years**

The total area is **17.5 ha**

Cadastral number  
5910136600:03:006:0036



Type of land — **Green-field (land without buildings).**

Designated purpose of land: **11.02** for the location and operation of the main, subsidiary and auxiliary buildings, and facilities of enterprises of the processing, machine-building and other industries.



### benefits for participants of the Industrial park:

- cost minimization for start-up;
- access to skilled labor and education;
- convenient logistics and developed infrastructure;
- simplified procedure for obtaining registration and permit documents in the Center for Providing Administrative Services in Sumy;
- exemption from payment of import duties for the import of machinery, equipment and parts therefor that are not produced in Ukraine and are not excisable goods imported by participants of industrial parks for economic activities within the industrial parks;
- reduction in the bid rent for land;
- benefits for payment of estate tax.



### infrastructure of the land plot

The Industrial Park "Sumy" is located on the territory of the Northern Industrial Hub. This territory was considered as a reserve, and has all the possibilities for connecting to the existing engineering communications, which have reserve capacities for this.



### transport infrastructure:

- next to the site is the existing railway track;
- in immediate proximity to the site is a paved road of Sumy–Pishchane;
- nearby is the classified highway H-07 Kyiv–Sumy–Yunakivka (1.3 km);
- within the city there is the Airport "Sumy" (UMY) — it is possible to accommodate cargo aircraft.

The territory of the **Industrial Park "Sumy"** is designed to locate the enterprises of the IV-V class of harmfulness, which carry out:

- economic activities in the field of processing industry;
- scientific research activities;
- activities in the field of information and telecommunications;
- associated activities (administrative organizations, warehouses, public catering establishments, open parking for temporary storage of motor vehicles, etc.).

As the Industrial Park "Sumy" borders on the enterprises of the 2<sup>nd</sup> class of harmfulness, it allows further locating on its territory the production capacities of the enterprises of the 2<sup>nd</sup> class of harmfulness (subject to making appropriate changes to the urban planning documentation)